MANCHESTER 1824
The University of Manchester
Alliance Manchester Business School

Msc Business Analysis and Strategic Management

Graduate locations

UK	Australia	Bahrain
India	France	Colombia
Thailand	USA	Germany
Mexico	Jordan	China
Indonesia	Oman	Hong Kong

Graduate Job Sectors

- 0 -5%: Charity, HR, Fashion, Entertainment, Real Etstae, Hospitality, Legal
- 5 - 10%: Education, Media, Manufacturing
- 10-20%: Public Services, IT, Consulting
- Over 20%: Banking & Finance

Graduate Job Titles

Area Manager
Associate Consultant
Business Analyst
Business Development Analyst
Business Support Consultant
CEO and Founder
Client Data Specialist
Communications Manager
Head of Control and Strategic Management
Independent Strategy Consultant
Market Research Analyst
Operations Supervisor
Project Support
Senior Information Analyst
Senior Retail Brand Manager
Strategic Product Manager

Employers

Alpro
Amazon
Base 3 Systems
BNY Mellon
Bupa Global
Capvision
Euromonitor
Haselhorst Associates GmbH
InterContinental Hotels Group
Kloepfel Consulting GmbH
LATAM Airlines
L'Oreal
PwC Indonesia
Risktec Solutions
Santander UK
TEDx
UserZoom

Undergraduate study discipline

- 0 -2%: Commerce, Engineering, Languages, Philosophy, History
- 2-5%: Marketing, Economics, Business Administration
- 5-10%: Business Management
- Over 10%: Accounting & Finance

Information based on Alliance MBS graduation data from 2015-2018

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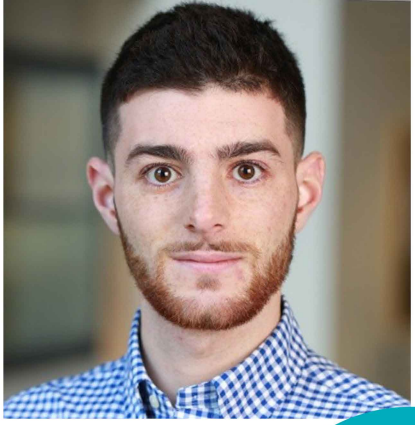
Graduate Profile



Tommaso Viaro
Class of 2018

Current role

Business Development Manager
Alpro, UK

Why did you chose AMBS?

"After graduating, I wanted to experience living in an international environment in order to challenge myself and broaden my horizons. After visiting Manchester in 2016, I immediately realised how vibrant this city is and how easy it is to meet people from different countries and backgrounds. The perfect place to study for a master's! "

"Finally I decided to study here because my programme offered the opportunity to work in client-facing project over the summer which could boost my knowledge and skills."

How did your time at AMBS help you in your current role?

"My master's gave me the opportunity to meet the owner and co-founder of Real Handful an amazing snack start-up. I have always desired to work in sales in the food industry, so I pushed really hard to get the summer project with this company. I asked to get more involved in the business and I had the opportunity to do some field sales projects which helped me to get some extra experience."